

ACTIVITY REPORT

January 2022 - July 2023









INTRODUCTION

The phase between January 2022 and July 2023 will come down as the inception of Le Next Level's development and transformation.

For nine years, the nonprofit's core activities, as well as its administrative and financial management system, have exclusively relied on the voluntary work of business founders, members of the steering committee and/or a circle of professionals, who have also acted as service providers whenever external requests arose.

This model, although unstable and limiting, stemmed from a willful choice to make our own money, instead of looking for donations or grants, as a way to stay independent and free in our actions and tone.

Indeed, Le Next Level's main topic - community organizing - is often deemed controversial and turns out to be a source of engineered divides. Same thing goes for inclusion, justice and respect of people's dignity, which also are at the heart of our mission. These concepts can also spark frustration, even suspicion, among financial partners who expect a certain level of predictability (number of participants and profiles, exact strategy, temporality, etc.) or public communication.

Le Next Level hired someone entirely dedicated to the École Pour Tous collective, which is administratively "incubated" by the NGO since 2021 thanks to a structural grant from the Porticus Foundation. In 2022, for the first time ever, we were able to hire people to work on the heart of our project and the way we operate, thus dedicating more time to the strategic and operational development of our vision. The evolutions that were made possible thanks to this donation are featured in this report.



Event - December 13, 2022 - "The almost 10th anniversary of Le Next Level" © Maonghe.M



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2022: THE TEAM AT LE NEXT LEVEL LEVELS OFF...

In 2022, Le Next Level invested in two permanent positions...



Tara Dickman

In May 2022, Tara Dickman, Le Nex Level's founder and voluntary manager since March 2023, was hired as a permanent, full-time Managing Director. Her role includes:

- the administrative, financial and HR management of the nonprofit
- the overall management of the project and its innovations
- in-house training, the creation of educational contents and training materials that are related to community organizing
- the support and training of structures that are mentored by Le Next Level (for recipients and aspiring trainers)
- the development, structuring and organization of a cross-industry community led by a shared vision, a shared work culture and shared references



Fatima Hammouch

In March 2022, Fatima Hammouch was hired as a permanent, full-time Communication Project Manager. Her role includes:

- in-house training, the creation of educational contents and training materials that are related to storytelling
- the support of public communication projects of structures that belong to Le Next Level community
- the production of Le Next Level's communication strategy
- the hosting of trainings about strategic communication
- the hosting of a community that acts upon collective imagination



... And a work/study program in Event Organization and Digital Projects,





Asma Belhassan & Youssra Benmbarek

In December 2022, Asma Belhassan was hired for 6 months as a Communication and Event Manager. She worked with us from January to June 2023.

Willing to try new things, Asma passed the baton to Youssa Benmbarek, who took over her job in the Fall 2023.

As students in Digital and Marketing Strategy, their perimeter includes:

- the community management of Le Next Level's Instagram and Linkedin pages
- taking part in the development of Le Next Level's digital communication
- taking part in the organization of the community
- taking part in the organization of events

All of this, while strengthening our knowledge thanks to our precious Circle of Pros!

Alix Heuer

Rouge Le Fil agency



Le Next Level's financial stability also allowed us to complement our team of hires' work by calling on Alix Heuer from our Circle of Pros for everything related to data and digital communication (both internal and external).

Alix, whom we have been working with since 2014, has mentored numerous structures within the community, thus developing a unique expertise on the "no code" needs required by community organizing endeavors.



Because no victory can ever be earned alone in the community organizing field, in 2022 and 2023, we took advantage of Le Next Level's evolution to start shedding light on our circle of pros. How so? By featuring their huge contributions to Le Next Level's work through sharing their profiles and expertise on our LinkedIn and Instagram accounts.

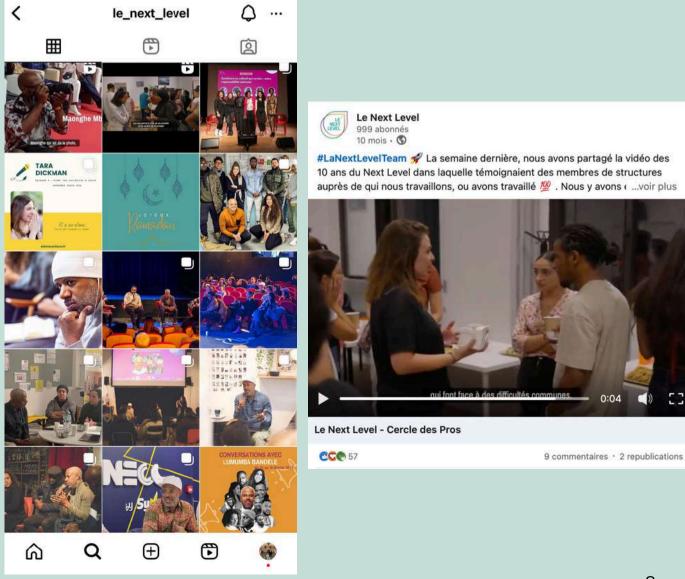


You liked this series, and we did too! We will have the pleasure to follow up with new additions in September 2023, so stay tuned!

You suddenly feel like there is A LOT going on at Le Next Level? That makes total sense: we are more vocal about what we do now!

AWith a strengthened expertise and the opening of a job dedicated to digital communication and event organization, we were able to better reflect on our own external communication, all the while broadening the offer to our internal community.

In addition to our LinkedIn page, which we enhanced with regular posts, we launched an Instagram page to share our vision, our methodology, our recipes for the advancement in terms of equity, justice and dignity to appeal to our different targets: collectives fighting for solidarity, philanthropists, corporations, foundations, the general public...





Le Next Level took advantage of this digital overhaul to freshen up its website with a new presentation, new pictures and a revamped "Activities" page. Our Instagram page is visible on the homepage, which is now available in French and English.

As a way to expand and keep on shedding light on our work, Le Next Level published its first video, directed by David Monfort from Dagendy. It was broadcast to our community and external audience through our social media accounts. It is now accessible on our website's homepage.

This video features the collectives, nonprofits and professionals with whom we have been working for the past 10 years... Yes, Le Next Level did turn 10 this year!





In 2022, Le Next Level has also launched its work seminars in nature...

"No action without strategy!"

To make sure everyone was still on the same page, but also to reassess our roadmap as realities change on the field, the team indulged itself in a work seminar in nature, combining fresh air, collective care and in-depth work.







... Then, set up shop in new headquarters

In February 2023, with 3 hires under its wing, Le Next Level settled down in a new space, making it now possible to have an anchoring point as a team and to better work together.









... THEN HOPS ON THE HARVARD ROCKET

Finally able to dedicate 100% of her time to her main mission, Tara Dickman was also selected as part of the "Leadership, Organizing and Action: Leading Change" staple course from Harvard Kennedy School, which she attended from early February to late May 2022. This course, designed by Marshall Ganz, a community organizer and the architect of Barack Obama's campaign models, is known for focusing on the structuring of interdependent teams that have a strong capacity to develop, thanks to a decentralized model called the "snowflake".

As for Fatima Hammouch, she was selected to be part of the "Public Narrative: Leadership, Storytelling and Action" course from Harvard Kennedy School, also hosted by Marshall Ganz. She attended classes from early September to late December 2022. Designed as a complement to the community organizing course, it offers a unique methodology to organize one's own life story, common values and the urgency of the now to lead people to collective action.

Thanks to these courses, both Tara and Fatima have had the opportunity to sharpen their skills in their own field, acquire more knowledge, share what they had learned with Le Next Level's community, but also encourage them to apply to Harvard. This, in January 2023, 10 members of the community were also selected to be part of the "Leadership, Organizing and Action: Leading Change" course.

Since then, Le Next Level has joined the Leading Change Network, a network of people who apply Marshall Ganz's methods throughout the world.







Le Next Level's core activity is to support collective actions that are in favor of respecting everyone's rights and dignity. These initiatives are carried by those who experience inequalities and structural injustice head on.

With community organizing as its method and work culture of reference, Le Next Level blends local, national and international expertise, experiences and interdisciplinary skills to unearth thought-out answers to what hinders the inclusion and respect of each and everyone of us.

This activity can be broken down into 3 axes:

- The development of an inclusive culture based on empathy and courage
- The alignment between vision, values, mission and objectives
- The building of collective power

These 3 strategic axes of intervention can be broken down into 2 formats themselves:

- the strategic support and training of nonprofits, collectives, companies, institutions, as well as foundations
- the development and organizing of a value-based, cross-sector community that shares a common vision and common references







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STRATEGIC SUPPORT AND BESPOKE INTERVENTIONS



Innovating to better serve our community

Our activities cover a variety of interventions, including consulting and training to community organizing methods, allowing people to build genuine, healthy and productive relationships with their peers, as well as with operational, media or financial partners.

In 2022, Le Next Level fleshed out its offer with new workshops on storytelling. These aimed at developing a more intentional, powerful and transformative public communication strategy. Thus, the structures with which Le Next Level works were able to complete their strategic support with a specific module on narrative and media strategy.

In 2022 and 2023, most of the collectives that Le Next Level made interventions for engaged in and/or faced major challenges. Each time, we tried to fairly assess together the role Le Next Level could play in their approach, to better adapt our interventions to their needs. The support we provided to our community can be broken down into different forms:

- Coaching teams about community organizing to evaluate one's practices, identify one's strengths and difficulties, as well as structural changes to undertake
- The teaching and/or the training of pre-existing leadership teams to Marshall Ganz's distributed leadership method
- The hosting of trainings on non-violent communication and on how to build an intentional and striking message within a collective



- The coaching of members from a same collective that is going through a crisis to help them envision a shared future
- The support in the strategic (re)definition and the structuring of interdependent leadership teams (snowflake model)
- The support and highlight in the media of initiatives launched by the collectives we work with
- The assistance in data and (internal and external) communication tools structuring



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Some examples of interventions

In September 2022, the media coverage of the Collectif des Mamans du 93 for the "Class of Those who were denied School" in front of Montreuil's administrative court.











Un collectif de mères porte plainte contre des mairies pour refus d'école

Some examples of interventions...





In October 2022, Le Next Level supported Destins Liés to help the nonprofit define its values, mission, as well as short- and long-term goals, in order to build their first leadership team and strategy in the upcoming 6 months. One of their co-founders, Ezzt El Fishawy, then joined a 4-day introductory training to community organizing that Marshall Ganz teaches at Harvard Kennedy School, an opportunity offered by Leading Change Network.



Throughout the year (2022?), Le Next Level supported Lallab in the definition of their campaigns about work discrimination and intracommunity violences, the structuring of their teams, as well as the preparation of their media and digital mobilization campaign about intra-community violences.









Some examples of interventions...



- Throughout the year, Le Next Level supported Repairs with their internal stakes: the restructuring of their interim team, the redefinition of their goals and the building of their narrative power as a preparation for upcoming institutional and partner meetings.
- Le Next Level supported Banlieues Climat in the definition of its shortand long-term strategy. We also helped them work on their Public Relation tools (press kit and website). Sanaa Saitouli and Abdelaali El Badaoui, two of the four co-founders, took part in the 4-day introductory training to community organizing that Marshall Ganz teaches at Harvard Kennedy School, an opportunity offered by Leading Change Network.







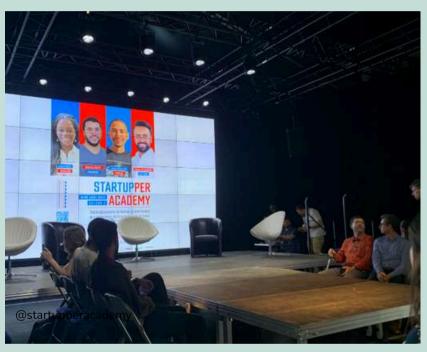


Some examples of interventions...



Le Next Level supported IDEES Sevran in the launching of StartUpper Academy 93's 2nd edition. The initiative aimed at shedding light on and putting in touch young talented entrepreneurs or investors from Seine-Saint-Denis. As a partner of the 1st edition in 2017, Le Next Level supported this edition through PR work, which led to media coverage of the event by BRUT.





Co-led by Taoufik Vallipuram and Kevin Vacher, Démocratiser La Politique is an initiative that aims at fostering a fair representation of working class people in politics. Le Next Nevel supported the first meetings of the projects, which were held in 2022. We will tell you more about it from September 2023!







But the goal is not merely to get every collective to thrive individually:

We want to build a community of peers that share a common work ethic, whether they work with each other or with people from other fields.

A community of peers who share a vision, values, norms and reference tools that allow them to better take action together.

All of this in the name of a more equitable, inclusive and liberating society.





In addition to the collectives and nonprofits that we collaborate with, our community is made of people who work in different areas in order to foster more equity and justice at their level: research, journalism, philanthropy, arts and culture, entrepreneurship, the corporate world, institutions and NGOs.

Through their work, their taking part in our meetings and events, these professionals contribute to the creation of a cross-sector community of knowledge and expressions that are meant to beget fairer and more inclusive societies.

Our community is so diverse that it allows us to learn tremendously from one another, grow together and get wins together.



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Launching of collective meetings to strengthen our power to act and foster the sense of belonging within our community

In previous years, Le Next Level used to play as an occasional go-between for the collectives and professionals who could help each other out within our community. In 2022, we reinstated collective meetings, which used to be much appreciated, and created new opportunities to (inter)act with each other to foster that feeling of belonging to a community.

In February 2022, Le Next Level organized a meeting between Repairs, École Pour Tous, the Different Leaders and Christiane Taubira. At that time, she was working on her running for presidency. This meeting was initiated by one of the members of Le Next Level's community.

It aimed at getting Taubira's support, feedback and strategic advice on Le Next Level's collectives' demands.

In May 2022, we organized a meeting with Marshall Ganz, allowing the community organizers from different collectives we work with to submit their specific – but often widely shared – issues to him, and benefit from his strategic viewpoint. Several of them eventually applied to Ganz's course at Harvard in the following months













In September 2022,

Le Next Level relaunched the **#GagnerEnsembl**e (#WinningTogether) meetings. They aimed at gathering members from the community for them to hear about how some personalities and collectives have managed to get wins by working alongside stakeholders from different fields. The first edition was launched with **Laurie Glenn**, a **Chicago-based strategic consultant and publicist**. Laurie talked about leadership in the face of adversity and how to resist the limeligh





In October 2022,

We organized the 2nd edition of the #GagnerEnsemble (#WinningTogether) meetings with legal expert Nani Jansen Reventlow, the founder of nonprofit Systemic Justice. She talked about the strategic use of collective legal actions and how they can help us in our fights for our rights and dignity.



© Le Next Level



In October 2022, we also:

Relaunched our #OpenSource formats, which aimed at sharing our best practices and secrets within the community. We started with a workshop about fundraising, with Achraf Manar from Destins Liés and Laïla Bret from X&Y Corp and Le Next Level's Circle of Pros, which all added to Le Next Level's original content. Laïla got so inspired by this project that she got the idea to launch a fundraising helping tool, which she prototyped the following year.





In November 2022,

We co-organized a meeting about community organizing for justice, equity and respect in France. It involved the German Marshall Fellows and members from Repairs, Destins Liés and Lallab, in collaboration with the German Marshall Fund. It was designed to éclairer les fellows (sur quoi?) and broaden the GMF's recruiting pool. Two members of the community will be recruited within the next Transatlantic Inclusive Leaders Network class.



@GMF



Still in November 2022,

We moved forward with our work on fundraising with 4 sessions of codevelopment, which were initiated and co-hosted by Laïla Bret. This format was designed for three project leaders, of whom two decided to file different fundraising applications. They all deemed that these support sessions were extremely useful to them.

In December 2022,

Le Next Level organized a collective gathering for nonprofits that wished to get an introduction to community organizing or deepen their knowledge of the craft. We thus introduced them to Harvard Kennedy School's "Leadership, Organizing and Action: Leading Change" online course to make the application process less intimidating.

Out of 10 applicants, 10 made the final cut and 9 were awarded their certificates of completion



Echange le 22 novembre à 19h30 en ligne autour de la procédure

Le Next Level vous propose un échange le 22 novembre de 19h30 à 20h30 pour celles et ceux qui souhaitent postuler au cours "Leadership, Organizing and Action" de Marshall Ganz à Harvard qui aura lieu du 6 février au 31 mai.

La date limite étant le 7 décembre.



Still in December 2022

75 community members who were interested in "La Baraque". This project was designed to formally gather a cross-industry community of peers who shared the same values and work culture. We questioned the participants about their requests and needs, then kickstarted the project.

During this event, we also broadcast - for the first time ever - Le Next Level's new presentation video. It was shot by Dagency and highlights this community of peers.











In January 2023,

We moved forward with the #GagnerEnsemble (#WinningTogether) meetings. This time, we invited the Une Voie Pour Tous collective. They talked to us about the vocational baccalaureate (French high school diploma level) and the Viavoice investigation that they had led about the way French people saw vocational programs.



February 2023: a key moment

Le Next Level invited Lumumba Bandele – a community organizer from the Malcolm X Grassroots Movement, the co-founder of the Black August Hip Hop Festival and Community Organizing professor at CUNY (the City University of New York) – for a series of conversations about the intersection of community organizing, arts, culture, public influence, philanthropy and entrepreneurship.

Lumumba Bandele tackled the opportunities, risks and dilemmas that one can be faced with when exposed to violence against women in the activism field. He also talked about the fight for inmates' rights and copwatching methods. He shared with us the lessons that he had learned from the past 25 years to help us independently build long-lasting movements, from the local to the national scale.

These sessions, which were organized with and for our community members, have allowed us to spark deep conversations about the issues that run through our organizations in France. It was also a way to kickstart new collaborations. The detailed report is on its way, so stay 31 tuned!





















In March 2023

Le Next Level supported Hanane Karima for the release of her book, "Les femmes musulmanes ne sont-elles pas des femmes?" (which translates into "Aren't Muslim women, women?"), published by Hors d'atteinte.

En juillet 2023,

Le Next Level eventually organized the 2nd edition of its Leadership Bootcamp, based on empathy and courage. About fifteen members of our community attended the event, both as participants and hosts! In an environment that is as grueling on the field as it is on the political and media levels, each and every one of them decided to put their work on pause to better connect to their personal story, values and emotions. The overall goal was to allow us all to serenely move forward together, practicing mutual assistance along the way. This is exactly what our upcoming promotional video shows, so stay tuned!











Our activities are not merely limited to our community. The know-how, expertise and experience that we have developed over the past 10 years now allow us to train, equip and strengthen external audiences, both on our favorite topics and on our tools and methods.



Each victory is earned in a specific context that requires the presence of allies who are willing to support a given cause. Because of that, Le Next Level occasionally organizes interventions with nonprofits (charities, NGOs, federations...) or structures from the Social and Solidarity Economy that contribute to its vision by other means. We also organize interventions for public policy-makers and internal ones within private structures.

The first thing that Le Next Level does as external interventions is strengthening nonprofits' impact (charities, NGOs, federations...) and doing the same for structures from the Social and Solidarity Economy that contribute to its vision. Le Next Level offers services on the following topics:

- alignment between vision, values, mission and activities
- alignment between mission, values and internal culture
- the building of intentional and striking messages
- The development of authentic, sustainable and effective public and professional relationships among activists
- the use of community organizing in different context



In 2022 and 2023, Le Next Level led interventions on these topics within the following structures :











DIVERSIDAYS











The second thing that Le Next Level does as external interventions is providing training on non-discriminating and inclusive leadership, based on courage and empathy.

It is a service that is offered to any kind of structure that is willing to transform its practices accordingly.

In 2022, we led or supported initiatives on non-discriminating practices, inclusive leadership and the launching of antiracist measures at:







Network of European Foundations







HIGHLIGHT ON: results of an experiment

Le Next Level was able to get **the results of the experiment about community organizing** that was launched by ACINA and Médecins du Monde Bordeaux, in collaboration with Romeurope.

[HIGHLIGHT ON] How do we use community organizing as allies? The ACINA x Médecins du Monde experiment, initiated by Romeurope

In August 2021, Le Next Level moved forward with the ACINA x Médecins du Monde Bordeaux support project, an introductory initiative to community organizing initiated by Romeurope (the Human Rights National Collective) in 2021.



This project, which was rolled out over 18 months (from August 2021 to February 2023), involved one meeting a month: one exclusively with Le Next Level, the other one in a group. It allowed participants to share and confront their experiences, so as to use community organizing as a reference tool and methodology to reach long-term goals that are linked to the values and missions of the involved nonprofits.

In both cases, the goal was to transform how audiences approached community organizing, and to go from a position of social / medical service provider for individuals or families to that of an ally in the fights or collective needs that are specific to the audiences that teams meet because of their activities.



Since 2021, the groups were introduced to the fundamentals of community organizing and coaching. Each meeting was an opportunity for them to study their experiences through the community organizing lens, assess their progress, pinpoint their challenges and move forward with their strategy.

Based on the participants' needs and requests, Romeurope organized two field trips in 2022:

LThe first one was an observation trip to Marseille. They visited a homeless shelter for women and children, then a squat for asylum seekers (to which nonprofit JUST is a partner), then the Café des Femmes du Plan d'Aou, which nonprofit Banlieues Santé is a co-founder of.



The second trip consisted in experience sharing with Médecins du Monde and conversations with an upcoming nonprofit that gathers employees from food delivery platforms. It is a project that they have developed together over the past few months: the opening of a house of delivery workers, designed by and for their community.

Le Next Level directly intervened by the ACINA team in order to rework on the project's vision, values, mission and activities, and identify the changes required for a new approach.





So far, life has taught us that it is possible to use community organizing to transform an organization's approach, therefore its mission, for the sake of its vision and values, as long as:

- it is explicitly enshrined in its overall strategy, and trickles down to goals such as resource allocation and evaluation methods
- human resources are specifically allocated to it
- financial resources are specifically allocated to it





In 2022 and 2023, Le Next Level's know-how was acknowledged multiple times



Tara was nominated as a 2022 Woman of Impact in the "Entrepreneurs" category by The Wonders. Created by Fatou Ndiaye, it is a network made of activist women and their allies.







Fatima and Tara were invited to share their experiences and how they use both Harvard Kennedy School's classes ("Leadership, Organizing and Action: Leading Change" and "Public Narrative: Leadership, Storytelling and Action") within Le Next Level's community. This conversation was held during the Leading Change Network's annual meeting, which was founded by Marshall Ganz.



Tara was invited to build and teach the first – ever – community organizing course in French in a higher education facility, for ESSEC Business School's ACT Bachelor program and Cergy Université (CY). This Bachelor program, of whom 40% of participants are scholarship recipients, is dedicated to environmental and social transitions.







Le Next Level hosted a conversation about the common responsibility we hold to create collectives with long-term visions. It featured Juliette Fievet (journalist at RFI - Radio France Internationale and FRANCE 24), Hawa Dramé (co-founder of Time2Start), Inès Seddiki (co-founder of GHETT'UP) and Saly Diop (co-founder of nonprofit Imani). This event occurred as part of the Musée d'Orsay's Puissance de Femmes art exhibition's private viewing.





@puissancedefemmes



Le Next Level was mentioned in an academic review article entitled "Towards Relational Design Practices: De-centering design through lessons from community organizing". Co-written by Erica Dorn and Tara Dickman, this article deals with how important it is to anchor the fundamental components of community organizing in design professionals' practices. It also highlights the necessity to act with and for the people who are impacted by the systems that structural design aims at transforming.







Historically, Le Next Level was used as a "pied-à-terre" for project leaders who were carrying temporary initiatives and/or who had not built any nonprofit structure to carry them (yet). This qualifies as administrative and financial support/backing, which is not necessarily part of Le Next Level's official activities.

Thus, in 2022, Le Next Level kept under its wing part of **École Pour Tous**, especially through a work/study program contract initiated in 2021 and that ended in Summer 2023. Most of the funds allocated to the École Pour Tous project (staffing costs and project) were transferred to nonprofit Conatus, which was created by its now former employee Pierre Chopinaud, who has created a new structure since then.

Le Next Level was also home to a developing project designed to assess community organizing methods used by young people who were directly affected by inequalities in their access to education. It involved:



This project, financed by the Porticus Foundation, was managed by sociologist Marwan Mohammed and our digital tools expert Alix Heuer (who is the founder of Rouge Le Fil agency and part of our Circle of Pros).

The evaluation protocol is designed to be presented to and shared with other members of Le Next Level's community who have initiated or wish to initiate a community organizing approach within their structure, and who are interested in assessing it.



Moving forward with the building of "La Baraque"... and making Le Next Level's methodology more accessible

The assessment drawn in this report highlights the major achievements accomplished by Le Next Level during the 18-month phase between January 2022 and July 2023. They were carried out by a team, but crafted by a community dedicated to fight for justice and dignity. Their work made it possible to create synergies between collectives and strengthen the ties between our community members, fostering mutual support and communication, thus allowing people to become each other's references and allies.

The next step is to nurture and structure these relationships through mutual assistance, solidarity and expertise interdependence. First, we will have to discuss with our community members and collectives, so as to better make an inventory of their needs and requests. That will help us define what "La Baraque" is exactly, its governance and the kind of structure that matches their needs.

Our actions are all part of a long-term vision where we scale up to allow our community to thrive. September 2023 was the opportunity for us, among other things, to :

- celebrate our wins from the previous year during an event that was designed for our community
- highlight the broader access to knowledge with the launching of the first ever community organizing class in French in a higher education facility (ESSEC Business School's ACT Bachelor x Cergy University). We also have an introductory seminar to community organizing coming
- encourage our community members to apply to Harvard Kennedy School to become part of a new cohort
- move forward with the development of our partnerships (foundations, media outlets, artists, companies...)
- create new training programs about storytelling
- nurture long-lasting relationships with the collectives and nonprofits that make our community so rich on a daily basis

These accomplishments will be celebrated and detailed in Le Next Level's next activity report, which will be published in September 2024.

We would like to take advantage of this opportunity to thank each and every collective and member of our community, as well as our external partners, who were instrumental in all the wins listed in this document. Our model is aligned with our quest for justice and a good omen in terms of wins for all. We will keep on turning these societal ideals into tangible realities through our actions and the solidarity between our members.

The team at Le Next Level

We would like to thank the following partners for supporting us on the daily:



























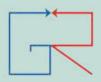
















We would also like to thank the following structures for trusting us





















Network of European Foundations







Finally, we would like to thank the following partners for their operational and/or financial support:











Artiste + Photographe









